

# TONYCOROCHERPHOTOGRAPHY

Tony Corocher - Italy, 27/04/1974

Freelance Documentary & Fine Art Photographer | Art Director & Graphic Designer | NFT Artist

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**Facebook Page:** [www.facebook.com/tony.corocher](http://www.facebook.com/tony.corocher)

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Italian award winning independent Documentary/Fine Art Photographer and Art Director/Graphic Designer. Attended Central Saint Martins (University of the Arts London), Westminster University (Foundation Studies Diploma in Art and Design, London) and Graduated in Graphic Design from Kingston University (BA Hons – London, UK) in 1998. Spent the following 18 years switching between various forms of design and photography while working on different assignments/projects and collaborating with companies and individuals from around the world. My experience and skills stretch into a wide range of communication related areas: from Graphic Design to Concept Design, from classic Photography to Photojournalism/Reportage (my true passion), from analyzing the User Experience to evaluating Usability/Accessibility, from Mobile Applications to Software Design.

Since 2010 I devoted my skills, interests and passions entirely to photography. My documentary work focuses mainly on social, anthropological and humanitarian issues, while, at the same time, I remain very much involved in Fine Art Photography. I am particularly interested in the development of personal projects that give a real, current and, possibly, true vision of what is unfolding in front of us and around the world.

Over the past 2 years, I have dedicated myself to understanding and becoming a part of the NFT photography space. At present, my work is available and has been sold on the following platforms: MakerPlace, AsyncArt, Known Origin, Foundation, OpenSea (search for “tonycorocher” or “tony corocher”).

My photography has received a number of international awards (PX3 Prix de la Photographie Paris, IPA International Photography Award, LensCulture, Allard Prize for International Integrity, TIFA Tokyo International Photography Awards and HIPA finalist among others) and was exhibited in various locations around the world (GHISLA Museum of Modern and Contemporary Art, Switzerland – Biennale dell’Arte, Venice – Palazzo Cusani, Milan – Espace Beaurepaire, Paris – Arles Photo Festival – Chiang Mai Documentary Arts Festival... more info and details in the next pages).

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## • Short Biography

- 1988 – 1993 | Educated in the classics and trained in the sciences at Liceo Scientifico (Vittorio Veneto, Treviso, Italy)
- 1993 – 1994 | Central Saint Martins College of Art & Design for 1 year (London, UK)
- 1994 – 1995 | Westminster University – Foundation Studies Diploma in Design & Fine Art (London, UK).
- 1995 – 1998 | Kingston University – BA Hons degree in Graphic Design (London, UK).
- Next 2-3 years worked for different design agencies around London.
- 2000 | took a year off and went backpacking around the world.
- 2001 | Started my own Design Agency in Italy.
- Next 6-7 years worked on design projects for both print and web nationally and internationally.
- 2005 | Started one of my major projects: the development of the PageFlip Flash Technology. Moved between Italy, London and Seoul where I founded – with a Korean partner – a new Company (WildFlip® Digital Paper & Books) and began selling PageFlip Flash components and Services.
- 2009 – 2011 | Freelance UI Designer & Art Director for Finantix (Financial Apps and Services).
- 2009 – 2012 | Worked in the Mobile/App environment analyzing and designing Apps.
- 2010 till now Freelance Documentary & Fine Art Photographer/NFT Artist/Art Director/Consultant.

## • WORK EXPERIENCE

### - 2010 to present | Freelance Photographer

#### Photojournalism, Documentary, Humanitarian & Fine Art Photography

[www.tonycorocher.com](http://www.tonycorocher.com) | [www.facebook.com/tony.corocher](https://www.facebook.com/tony.corocher)

### - 2003 to present | Art Director & Graphic/UI/Web Design

#### Tony Corocher - Private Studio

- Brand Creation & Corporate Identity | Web & Mobile Application Designer | Web Site Design/Development

- Software Design & Architecture | UI Design - Navigation - Research

[www.tonycorocher.com](http://www.tonycorocher.com) | [www.facebook.com/tony.corocher](https://www.facebook.com/tony.corocher)

### - 2009 to 2011 | Art Director & UI Design/Consultant.

#### Finantix (Venice, Italy)

Freelance Art Director and UI Designer. Applications for iPhone-iPad, web interface design and restyling.

Worked on applications for different international banks and redesigned the main App that won the first prize

at Finnovate Europe 2011 - Video at link here: <http://www.finnovate.com/europe11vid/finantix.html>

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## **- 2008 to 2011 | WildFone™ | Co-Owner & Creative Director**

### **Application for iPhone | iPod Touch | Mobile Devices**

*(approved Apple Developer/designer)*

- Concept Designer & Art Director for development of iPhone | iPod Touch | iPad Applications: Findy™ | Duplex™ | Fix-It™ | Roundy SmartBoard™ | Contacts Super Search™ | MICO Connect (SIM2)
- UI Design, Apps Brand Design, Strategy | Corporate Identity, Marketing Campaigns/Materials & Web Site. Coordination and Project Management.

## **- 2006 to 2011 | WildFlip Ltd® | Owner & Creative Director**

### **Page Flip Services + Software - Digital Publishing Industry**

- Concept Design and Art Director for the development of the PageFlip Flash Components, of the PageFlip Online Service and of various related Applications.
- Corporate Identity, Brand Design, Marketing Campaigns/Materials, Web Site for both WildFlip & XGem.
- Concept & Design of XGBook & XGBookMax Flash Components.
- Organizer of Google Adwords Campaigns

## **- 2001 to 2007 | ALFAdiOMEGA™ - designsolutions | Agency Owner & Art Director**

### **Graphic Design Industry**

Graphic Design | Corporate Identity/Brand Creation & Development | Web Site Design & Development | Advertising & Marketing | Software Development and Flash Programming

## **- 2005 to 2008 | XGEM™ - general extensions manager | Owner & Creative Director**

### **Adobe Flash Extensions Design Industry**

- Concept Design and Art Director for the development of Flash Components and Flash Utilities.
- Designer and developer of: Corporate Identity, Marketing Campaigns/Materials, Web Site.

## **- 1998 to 2000 | Freelance work for various Design Agencies in the UK and Italy**

### **Graphic Design industry**

Graphic Design | Corporate Identity | Brand Creation | Magazine Layout | Editing

## **• EDUCATION**

- **1988 – 1993 | Diploma - Scientific Liceum** EQF level 5  
Liceo Scientifico - Vittorio Veneto, Treviso (Italy)
- **1993 – 1994 | Preliminary Course in Art & Design** EQF level 5  
Central Saint Martins, University of the Arts - London (UK)
- **1994 – 1995 | Foundation Studies Diploma, Art and Design** EQF level 6  
University of Westminster - London (UK)
- **1995 – 1998 | BA (Hons), Graphic Design - Fine Art - Photography** EQF level 6  
Kingston University - London (UK)

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## • SKILLS & EXPERTISE

Photography	Post Production	Photo editing
Documentary Photography	Visual Communication	Adobe Software
Fine Art Photography	Graphic Design	Art Direction
Reportage/Conflict	Corporate Identity	Software design
Photojournalism	Concept Design/Development	UI/UX Mobile Applications

## • LANGUAGES

Italian (Native)  
English (Full professional proficiency)

## • AWARDS & RECOGNITIONS

- 2016 [TIFA | Tokyo International Foto Awards](#) – Honorable Mention in the Book Documentary Professional Category with: “BEAUTY IN HELL: Beauty over Drama” Project.
- 2016 [TIFA | Tokyo International Foto Awards](#) – Honorable Mention, Fine Art Portrait Professional Category with: “POWER RANGERS: Laughing from the heart”.
- 2016 [IPA | International Photography Awards \(Los Angeles\)](#) – 2 Honorable Mentions: “Family of Man” Competition. Childhood and Love Categories.
- 2016 [Px3 | Prix De La Photographie \(Paris\)](#) – Honorable Mention - Pro Category: Press/Featured Story.
- 2015 [Black & White Spider Awards \(LA\)](#) - 2 Honorable Mentions - Pro Category: Photo Journalism.
- 2015 [Px3 | Prix De La Photographie \(Paris\)](#) - 3rd Prize Winner - Pro Category: Portraiture.
- 2015 [Px3 | Prix De La Photographie \(Paris\)](#) - 2 Honorable Mentions - Pro Category: Nature/Landscape + Portraiture/Culture.
- 2014 [Px3 – Grand Prix De La Photographie \(Paris\)](#) – 1st Prize Winner – Pro Category: Press.
- 2014 [LensCulture Portrait Awards \(UK\)](#) – 1 of 25 Award-Winning Finalists – Pro Category: Documentary.
- 2014 [Px3 – Annual Curators Challenge \(Paris\)](#) – 1st Prize Winner, 1 of 40 images selected by Bill Hunt, Curator (New York) & Daphne Angles, Photo Editor New York Times (Paris).
- 2014 [IPA | International Photography Awards \(Los Angeles\)](#) – 4 Honorable Mentions – Pro Categories: Photo Essay & Feature Story – Social Cause – Environmental – General News.
- 2014 [HIPA \(Hamdan International Photography Award\) 2013-14 “Creating The future” \(Dubai\)](#) – Shortlisted Finalist, Street Life Category.
- 2014 [Art Photo Index by PhotoEye \(Santa Fe, California\)](#) – Member on invitation - Selected network of Fine Art Photographers.

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- 2013 [The Allard Prize Photo Competition for International Integrity \(Canada\)](#) - 1st prize winner.
- 2013 [International Street Photography Challenge 2013 \(New York\)](#) – 2nd prize winner.
- 2013 [TBM “Open Portfolio Contest – 2013”](#) (Richmond – Texas) – Winner Individual Image Merit Award.

## • EXHIBITIONS

- 2016 [MILAN PHOTO FESTIVAL | “PERIFERIE: Immagini e Parole” Group Exhibition](#) | 3 photos from the “Beauty In Hell” Project | 7 to 26 May, Milan.
- 2015 [Poltu Quatu Resort](#) - Solo Exhibition: “Beauty In Hell” + “Wabi-Sabi” Projects | 12 June - 13 Sept. Poltu Quatu Resort, Costa Smeralda, Sardinina, Italy.
- 2015 [Chiang Mai Documentary Arts Festival \(France Cultural Center\)](#) – Group Exhibition: 40 winning images from the Px3 | Prix De La Photographie (Paris) Annual Curators Challenge | 1-28 February.
- 2014 [Fondazione Ghisla Art Collection](#) (Museum of Modern and Contemporary Art), Locarno (Switzerland) – Solo Exhibition “Beauty In Hell” – 22 October to 31 December 2014.
- 2014 [Rooftop Gallery \(in collaboration with Le Flux Asia\)](#) - Group Exhibition: 40 winning images from the Px3 | Prix De La Photographie (Paris) Annual Curators Challenge, selected by special guest curators Bill Hunt (Curator, New York - Patron L’Oeil De La Photographie, Paris) & Daphne Angles (Photo Editor NY Times, Paris) - 17 Oct, Bangkok, Thailand.
- 2014 Solo Exhibition in Locarno (Switzerland) at SWICA main offices (8 August to 18 October 2014) during the PARDO International Film Festival.
- 2013 [Arles Photo Festival \(Le Magasin de Jouets Galerie\)](#) – Group Exhibition as Px3 | Prix De La Photographie (Paris) First Prize Winner (Press Professional Category) and Annual Curators Challenge Winner | 4 July, Cave de Tinquetaille, Arles.
- 2013 [Espace Beaurepaire, Paris - Group Exhibition](#) - Group Exhibition: 40 winning images from the Px3 | Prix De La Photographie (Paris) Annual Curators Challenge.
- 2013 [Solo Exhibition in conjunction with La Biennale di Venezia 2013](#) – Bangladesh Pavillion.
- 2013 [Solo Exhibition at Palazzo Cusani](#) - “Beauty In Hell” Project – Milan
- 2013 Group Exhibition in Dubai, May 2014 – Invitation from International Street Photography Challenge.

## • PERMANENT COLLECTIONS

- 2014-21 [FONDAZIONE GHISLA ART COLLECTION](#) - Museum of Modern and Contemporary Art | Locarno, Switzerland: 2 photographs 100x70cm (1of1 Edition) are part of the Ghisla Permanent Art Collection.

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## • ARTICLES | PUBLICATIONS

- 2016 **LIFE FORCE MAGAZINE** – “Beauty In Hell” Project featured in LIFE FORCE MAGAZINE, June 2016
- 2016 **SDN Presents: Ten Exhibits Honoring Women on International Women’s Day** – My reportage “Portraits of Strength: Ethnic women in North Vietnam” selected by SDN as 1 of 10 stories to celebrate Women’s Day.
- 2016 **LensCulture Interview** - Featured on LensCulture “Success Stories” and a video interview about me, my work, my projects and the LensCulture Portrait Awards (winning finalists in 2014).
- 2015 **Official 2015 Catalog, Ghisla Art Collection** (Museum of Modern & Contemporary Art) Permanent collection.
- 2014 **LensCulture - Contemporary Photography (UK)** - Published, Editors’ Picks.
- 2014 **Tele Ticino** (Lugano, Switzerland) - live Interview & Presentation of the “Beauty In Hell” Project and Exhibition in Locarno.
- 2014 **Kunst Magazin** - Article, Beauty In Hell Project and Exhibition.
- 2014 **LensCulture - Article** - 25 Top Winning Finalists of the LensCulture Portrait Awards 2014.
- 2014 **Oggi Treviso** - Interview and article.
- 2013 **HIPA (Hamdan International Photography Award)** - Annual Photo Book 2013/2014 “Creating the Future” – Dubai, 2014.
- 2013 **Witness Journal (N.58)** - Official Selection.
- 2013 **Social Documentary** - Featured Exhibit.
- 2013 **National Geographic Daily Dozen** - Nov 08, 2013.

## • EXTRA CERTIFICATIONS

### • [UNDSS 2016 – 2019 | BSITF – Basic Security In The Field II](#)

**United Nations Department of Safety and Security** - License n. j7suH2sd8k. Valid until July 2019.

Basic Security In The Field (BSITF) contains vital security information for personnel, family members and others covered by the UN Security Management System (UNSMS).

### • [UNDSS 2016 – 2019 | ASITF – Advanced Security In The Field](#)

**United Nations Department of Safety and Security** - License n. 2mtvAv6zYR. Valid until July 2019.

Advanced Security In The Field (ASITF) contains vital security information for personnel, family members and others covered by the UN Security Management System (UNSMS).

### • [UNDSS 2016 – 2019 | Information Security Awareness Training: FOUNDATIONAL](#)

**United Nations Department of Safety and Security** – License n. 9tp3AcCryl. Valid until July 2019.

### • [UNDSS 2016 – 2019 | Information Security Awareness Training: ADVANCED](#)

**United Nations Department of Safety and Security** – License n. NZg5kHiFz1. Valid until July 2019.

### • [UNDSS 2016 – 2019 | Information Security Awareness Training: ADDITIONAL](#)

**United Nations Department of Safety and Security** – License n. mX32Jc3NMI. Valid until July 2019.

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- [EU External Action Service 2016 | Basic Awareness in Security training \(BASE\)](#)

**European Union Department of Safety and Security:** Rules & Responsibilities, Security Awareness, Arrival in the country, Office security, Residential Security, Vehicle security, Secure behaviour in your daily life, Advice for behaviour in difficult situations, Emergency preparedness, Your health.

- [EU External Action Service 2016 | Security Awareness in Fragile Environments \(SAFE\)](#)

**European Union Department of Safety and Security:** Demonstrations and protests, Emergency communication and protective equipment, Higher risk travel/checkpoints/arrest, Hostage taking and kidnapping, Accidents and medical emergencies, Mines and other explosives, Terrorism, Country evacuation.

- [EU External Action Service 2016 | Hostile Environments Security Training \(eHEST\)](#)

**European Union Department of Safety and Security:** E-Learning HEST is a course produced by the General Secretariat of the Council of the EU for staff going to CSDP missions or high risk areas.

- [2016 July 24 | Healthcare Professional – Basic Life Support \(BLS\)](#)

**First-Aid / CPR (Adult / Child / Infant / Choking) / AED / Bloodborne Pathogens.**

Course Provided by: NationalCPRFoundation in accordance with the ECC/ILCOR & AHA® guidelines – ID#: A5F5F2

- **MEMBER & CONTRIBUTOR**



**LENS CULTURE - AWARD WINNER & NETWORK MEMBER ON INVITATION**

In the last 10 years, LensCulture has become one of the most authoritative resources for contemporary photography. We have been committed to discovering and promoting the best of the global photography community.



**NPPA - NATIONAL PRESS PHOTOGRAPHERS ASSOCIATION**

Across an ever-changing media landscape, the NPPA has fought to promote and protect integrity and excellence in visual journalism for more than six decades.



**ART PHOTO INDEX by PHOTO-EYE - INVITATION ONLY**

Art Photo Index by PhotoEye, Santa Fe, New Mexico. An image and information resource focused on Fine Art and Documentary Photography.

By invitation only: Artists are selected based on their accomplishments in the field.



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International platform connecting storytellers, photographers, editors, agencies and bringing stories to life from around the world.